

# CSR Event Series at the PDAC 2015 Convention

**March 1 - 4**  
Metro Toronto Convention Centre  
Toronto, Canada

**2015 CSR EVENT  
SERIES SESSIONS**



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## 2015

**WORLD'S BIGGEST  
CORPORATE COLONIAL  
SUPERVILLAIN CONVENTION**

## SUNDAY, MARCH 1

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### Building the Company-Community Relationship

11:00-12:00

#### Evolving Partnerships with Remote Communities

Organizer: Goldcorp

*Initially, we told the community surrounding the Marlin Mine in Guatemala that we were orchid farmers. Once we bought enough land, we were responsible miners. Now that we have polluted and used all of their water and employed some of their neighbours, we are their only chance at survival. Once all of the gold has been dug, it isn't our problem anymore. With evolving partnerships, you can always keep one foot in the door. That is, until you want to leave.*

### Mining and Human Rights: Risks, roles and responsibilities

2:00-2:25

#### Independent Human Rights Observers in Complex Operating Environments

Organizer: The Fund for Peace and Barrick Gold

*The best way to get "Independent Human Rights Observers" is to pay them yourself (obviously). Find out how our company has been able to have our security guards kill over one Tanzanian a month and still save face. Bonus: we will teach you about our tactic of having communities sign away their right to sue, in order to receive paltry compensation. SPOILER: It helps when the community has little hope of ever receiving justice.*

### Beyond the Numbers: Mining's Contribution to Sustainable Development

3:30-4:25

#### The Socio-Economic Contribution of Responsible Gold Mining

Organizer: World Gold Council

*Let's face it, with less than 11% of gold going towards anything other than jewellery or investment, this shiny metal has little social value. Where does that leave gold miners? Struggling for a justification for all of the social and environmental harms that necessarily come with mining. Come join us in this effort.*

## MONDAY, MARCH 2

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### Managing Your Above-Ground Risks

9:00-9:55

#### Crisis Management from a CSR Perspective

Organizer: Fasken Martineau

*Crisis is bad for CSR, because it shows that Corporate Self Regulation just doesn't work. That's why when human rights violations surface, it is important to threaten the community with lawsuits right away! Anticipating these violations ahead of time can ensure that your company has an edge in keeping these human rights violations under a tight cap.*

10:00-10:25

#### Responsible Investment: Implications for the mining sector

Organizer: Principles for Responsible Investment

*We all know that truly responsible investment could mean no investment for much of the extractive industry, especially open-pit operations, fracking and tar sands development. That's why we push for a "best of sector" approach, which leaves you only competing with your peers in the sector.*

11:45-12:30

#### The Benefits of Proactive Communication: The Goldcorp Mexico Experience

Organizer: Goldcorp

*At our Peñasquito mine in Mexico, we signed an agreement with the community of El Vergel stipulating that we would use just 10 wells for industrial use. Now, with the arid region's aquifers experiencing an "annual deficit of 220 million cubic meters", there is little that the community can do to complain about the 40 million cubic meters of water that our company intends to use each year. The trick is that our wells can reach 300 metres below the surface, and theirs only reach 100-130 metres. This is but one of the several examples of the benefits of proactive communication.*

### Global Showcase: Creating an enabling environment for irresponsible exploration and mining

1:00-1:40

#### The Government of Canada's 2014 CSR Policy Framework: Update and overview

Organizer: Department of Foreign Affairs Trade and Development

*Canada's success in creating an enabling environment for irresponsible mining is due to our 3-D approach: Distract, Deflect, and Dismiss. Since 2009, initiatives like our CSR councillor position have wasted millions of taxpayer dollars, \$180K of which went towards maintaining an empty office. Just as well, during the 4 years that the CSR councillor was active, she took on 6 cases and resolved none. Perhaps that's because the position was designed to fail.*

1:45-2:10

#### Community Engagement Policy and Practice: The Colombian experience

Organizer: Colombian National Mining Agency

*Colombia faces ongoing internal armed conflict. Although armed conflict brings about increased risk, it also allows for increased impunity. Impunity and increased militarization at mine sites helps contain mining resistance and activism through political and union repression, human rights and labour violations. In 2011, 11% of national Colombian military resources were allocated to the protection of mining and petroleum activities. This represents 30,000 Colombian soldiers, along with an unknown number of private security guards and military mercenaries. Don't worry, if there is another push to disarm paramilitaries, we can just give immunity to soldiers that confess their crimes. Then, as has happened in the past, these paramilitaries can simply reform under different names.*